



Council

Monday, 8 September 2025

Subject: Recommendation from Corporate Policy and Resources Committee – 24th July 2025 – New Fee relative to Markets for 2025/26

Report by:	Director of Finance and Assets (S151 Officer)
Contact Officer:	Sue Leversedge Business Support Team Leader sue.leversedge@west-lindsey.gov.uk
Purpose / Summary:	To introduce one new fee relative to the Markets following recommendation from Corporate Policy and Resources Committee.

RECOMMENDATION(S):

That Council accept the recommendation from the Corporate Policy and Resources Committee and approve the new fee (paragraph 1.2) for immediate implementation.

IMPLICATIONS

Legal: None arising as a result in this report.

Financial : FIN/62/26/CL/SL

One new fee line is proposed to be added to the fees and charges schedule for the Markets **with immediate effect**.

- Event Pitch / Stall Fee £50.00 for event traders only

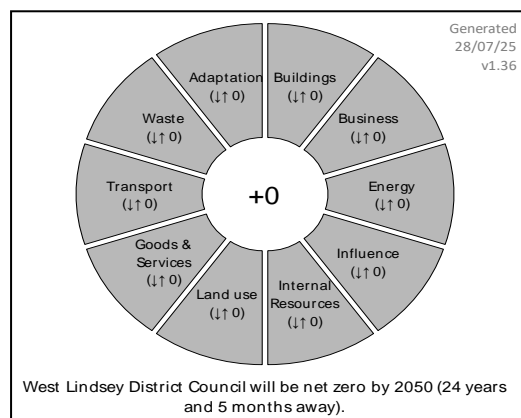
The amendment to the fees and charges schedule for the Markets will have a minimal impact on the income received for that service during 2025/2026.

Staffing : None arising as a result in this report.

Equality and Diversity including Human Rights : None arising as a result in this report.

Data Protection Implications : None arising as a result in this report.

Climate Related Risks and Opportunities: None arising as a result in this report.



Section 17 Crime and Disorder Considerations: None arising as a result in this report.

Health Implications: None arising as a result in this report.

Title and Location of any Background Papers used in the preparation of this report :

N/A

Risk Assessment :

N/A

Call in and Urgency:

Is the decision one which Rule 14.7 of the Scrutiny Procedure Rules apply?

i.e. is the report exempt from being called in due to urgency (in consultation with C&I chairman)

Yes

☐

No

X

Key Decision:

A matter which affects two or more wards, or has significant financial implications

Yes

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No

X

1. Introduction

- 1.1 Corporate Policy and Resources Committee at their meeting on 24th July 2025 considered a report entitled Budget and Treasury Monitoring - Quarter 1 2025/2026 (1st April 2025 to 31st May 2025).
- 1.2 Section 2.3.2 of that report detailed proposals for the introduction of one new fee relative to the Markets, namely: -

Markets

A new fee is proposed for inclusion in the 2025/2026 fees and charges schedule for markets.

- Event Pitch / Stall Fee £50.00 for event traders only

Any registered or casual traders that attend our weekly markets will pay the standard fee on event days (see below), traders who only attend events (who come from all over the UK) will be charged the new event rate.

This reflects the cost of promoting and organising the events, and the benefits of the increased footfall. We also include power, security and a stall if the stall holder doesn't have their own. The fee remains competitive but reflects the space as premium for special events.

The proposed fee is benchmarked against a competitor who currently charges £100 for event pitches.

For information, the average fee for 1 stall/pitch for a registered/casual trader is currently £18.00 (range between £10.00 and £23.50).

We currently charge £20.00 per pitch/stall to event traders, being the casual trader rate for a Saturday market currently within the fees and charges schedule.

- 1.3 The relevant resolution passed is set out below: -

RESOLVED that:

- (d) the amendments to the fees and charges schedules for 2025/2026 (paragraph 2.3.2) be approved and recommended to Council that any new Fees and Charges be implemented.

2. Recommendation

- 2.1 **Council are therefore asked to accept the recommendation from the Corporate Policy and Resources Committee and approve the new fee (paragraph 1.2 above) for immediate implementation.**